

Office of the
Legislative Fiscal Analyst

FY 2005 Budget Recommendations

Joint Appropriations Subcommittee for
Public Education

POPS – Professional Outreach Program in the Schools
for the Fine Arts and Sciences

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1.0 POPS – Fine Arts and Sciences

Summary

The Professional Outreach Program in the Schools enables Utah’s art and science organizations to provide their resources in teaching the state’s fine art and science curriculums. The organizations support and enhance the state curriculum by providing educational services such as, demonstrations, performances, presentations, and activities in the public schools.

The line item provides funding for 12 professional organizations in the “line item” program and 2 professional organizations in the Request for Proposal program.

For more than 30 years the Legislature has funded Fine Arts and Science programs in the public schools. These programs extend professional performances and presentations to students in school and at professional venues.

The Analyst recommends \$2,979,000 for the POPS – Fine Arts and Sciences Program.

	Analyst FY 2005 Base	Analyst FY 2005 Changes	Analyst FY 2005 Total
Financing			
Uniform School Fund	2,979,000		2,979,000
Total	<u>\$2,979,000</u>	<u>\$0</u>	<u>\$2,979,000</u>
Programs			
Request for Proposal Program	80,000		80,000
Clark Planetarium	440,200		440,200
Ririe-Woodbury Dance Company	83,700		83,700
Repertory Dance Company	85,200		85,200
Children's Dance Theater	98,400		98,400
Utah Opera Company	203,900		203,900
Ballet West	389,800		389,800
Utah Symphony	800,500		800,500
Springville Arts Museum	122,600		122,600
Children's Museum of Utah	44,900		44,900
Utah Museum of Natural History	264,000		264,000
Utah Festival Opera	163,000		163,000
Utah Shakespearean Festival	202,800		202,800
Total	<u>\$2,979,000</u>	<u>\$0</u>	<u>\$2,979,000</u>

2.0 Issues: POPS – Fine Arts and Sciences

2.1 Request for Proposal Program

2003 General Session Legislative Action

The Legislature re-established the RFP program during the 2003 General Session by appropriating \$80,000. The subcommittee voted for the distribution of RFP funds to the professional organizations ARTS Inc. and The Living Planet Aquarium, pursuant to the eligibility and participation requirements of the RFP program, detailed in Section 3.2. The subcommittee initially voted to provide one-time funding for the two programs. The appropriation was made ongoing later in the appropriations process.

The 2003 Appropriations Act did not have specific intent language directing RFP funds. Both organizations received their appropriations for FY 2004 however; distribution of RFP funds in FY 2005 is not restricted. In FY 2005, the State Board of Education has discretion in distributing RFP funds to organizations based on applications received and compliance to regulations.

Guaranteed funding in the Fine Arts and Sciences program occurs once a professional organization has functioned in the schools under the RFP program for three years and applies to become a Line Item Program to the State Board of Education. The State Board of Education evaluates the organizations participation in the RFP and recommends the organization in its annual budget request to the Legislature for an ongoing appropriation.

The Legislature made the appropriation to the RFP program because ARTS Inc. and The Living Planet Aquarium had not gone through the process to become Line Item Programs and had not been evaluated by the Board for participation in the Line Item Program. Uncertainty exists with the RFP ongoing appropriation, the distribution of RFP funds, Legislative Intent and ongoing placement of ARTS Inc. and the Living Planet Aquarium.

Recommendation

The Analyst recommends the subcommittee pass intent language distributing the ongoing RFP appropriation, in FY 2005 only, to ARTS Inc. (\$50,000) and The Living Planet Aquarium (\$30,000.) The subcommittee may wish to encourage the two organizations that if they seek an ongoing Legislative appropriation that they may apply to the State Board of Education for participation in the line item program and be considered by the 2005 Legislature for an ongoing appropriation.

Further, the Analyst recommends that if Legislative intent was to provide an ongoing appropriation to ARTS Inc. and The Living Planet Aquarium regardless of specific program regulations, that the ongoing RFP appropriation of \$80,000 be moved to the Fine Arts and Science – Subsidy program. The subsidy program was used prior to 1998 by the Legislature to appropriate funding to Arts/Science organizations to provide their services in Utah's public schools. By moving the appropriation to the Subsidy program, the Legislature may see an increase in organizations seeking funding outside pre-established routes and evaluation guidelines established by the Board.

3.0 Programs: POPS – Fine Arts and Sciences

3.1 Line Item Program

Recommendation The Analyst recommends base budget funding of \$2,899,000 for the Fine Arts and Sciences – Line Item Program in FY 2005.

Program Objectives The Professional Outreach Program in the Schools (POPS) has three main objectives; to support and enhance the state's art and science core curriculum; collaboration of art and science groups with the USOE and the school community in planning the content of art and science education; and a three year, balanced and comprehensive plan to include all 40 school districts in the state.

The art and science organizations enhance the state core curriculum through the following services to students and teachers.

- ▶ Performances, presentations and workshops enable students and teachers to observe models of professional level performance and instruction.
- ▶ Professional Development services help classroom teachers access competent art and science specialists, as well as provide instructional models and resources for teaching other subjects using art and science.
- ▶ Instructional materials enhance the teaching/learning process of teachers and students. Audio and video recordings, on-line resources, preparatory materials for presentations, and lesson plans are provided to schools to aid in student instruction.

*Line Item
Reauthorization* Every four years the line item groups go through a Request for Proposal process to reestablish their participation and level of funding in the program. The State Office of Education validates the groups' function in the planned curriculum for art and science in the schools. The USOE reports to the Legislature any problems or changes necessary to implement and maintain the validity of the art and science program in the school curriculum. Line Item organizations completed the reauthorization process during the summer of 2002.

3.2 Request for Proposal Program (RFP)

Recommendation

The Analyst recommends base budget funding of \$80,000 for the Fine Arts and Sciences – Request for Proposal Program.

The Analyst recommends the following intent language:

It is the intent of the Legislature that for Fiscal Year 2005 only, that ARTS Inc. receives \$50,000 of the appropriated Request for Proposal Program funds and that The Living Planet Aquarium receive \$30,000 of the appropriated Request for Proposal funds. It is further the intent of the Legislature that if ARTS Inc. and The Living Planet Aquarium seek an ongoing legislative appropriation that they apply to the State Board of Education for participation in the Fine Arts and Sciences – Line Item Program and be considered by the 2005 Legislature for an ongoing appropriation.

Program Objectives

When the line item program was established, the Legislature created a Request for Proposal Program. The RFP program enables smaller more regional programs to participate in art and science education. The RFP program allows organizations to develop educational programs geared to the state core curriculum, expand to provide statewide outreach, and once established receive continuous funding by moving to the line item program.

RFP organizations may apply to move to the line item program once they have successfully participated in the RFP outreach program for three years and demonstrated that they have a proven quality of service, fiscal responsibility and a core-based focus in their school program. The following details the State Office of Education's RFP regulations and eligibility requirements. See below for the Line Item application procedure.

RFP Eligibility Requirements

1. Only non-profit groups or organizations may apply. Individuals are not eligible. POPS Line Items are not eligible.
2. Groups or organizations that apply must have existed for at least three years with a track record of proven or demonstrated excellence in their discipline. "Proven Quality" may stem from a peer review process, proven fiscal responsibility, and/or being a recipient of grant awards at a national level.
3. Groups or organizations that apply must have the ability to share their discipline(s) creatively and effectively in educational settings.
4. Funding will follow a one to three year cycle. Groups or organizations funded for more than one year are expected to submit the original application each year of the approved cycle.
5. Groups or organizations may reapply for a new funding cycle when the term of their application has concluded.

*Line Item Program –
Application Procedure*

The following details the application procedure for a RFP organization to move to the Line Item Program. The language was approved during the 1999 Legislative Session.

January – April

- ▶ Research and evaluation of how current programs offered by the organization fulfill student/teacher needs in achieving the objectives of the Arts and Science core curricula.
- ▶ Development of a master plan that uses the organization's talents and resources to best serve the educational need the organization chooses to target.
- ▶ Creation of a budget that itemizes the costs of the master plan for each year. The actual dollar request by the organization must be no more than 50% of that annual figure. The organization will need to have an official audit to validate the budget, preferably over a three-year period.

May

- ▶ Collaboration with State Office of Education in developing application to the State Board of Education. Collaboration identifies the most important classroom needs and which of those needs an applying organization can most effectively address in the programming provided. In addition, develop strategies to measure progress towards meeting those needs and to evaluate the quality of the products and processes of services.

June 1

- ▶ Submission of application to State Board of Education, via State Superintendent of Public Instruction. The school board then determines its position on the application and sends that recommendation to the legislature in its budget requests for the year. Of course, not included in this timeline are the usual "lobbying" efforts involved in educating school board members, legislators and the governor's office.

4.0 Financial Summary Table

Financing	2001 Actual	2002 Actual	2003 Actual	2004 Estimated*	2005 Analyst
Uniform School Fund	2,687,000	3,377,500	2,934,300	2,979,000	2,979,000
Total	\$2,687,000	\$3,377,500	\$2,946,700	\$2,979,000	\$2,979,000
Programs					
Request for Proposal Program	310,000	272,400	12,400	80,000	80,000
Clark Planetarium	470,500	471,500	445,600	440,200	440,200
Ririe-Woodbury Dance Company	89,500	89,700	84,700	83,700	83,700
Repertory Dance Company	91,000	91,200	86,200	85,200	85,200
Children's Dance Theater	105,200	105,400	99,600	98,400	98,400
Utah Opera Company	217,900	218,400	206,400	203,900	203,900
Ballet West	416,500	417,500	394,500	389,800	389,800
Utah Symphony	855,400	857,400	810,200	800,500	800,500
Springville Arts Museum	131,000	131,300	124,100	122,600	122,600
Children's Museum of Utah		48,200	45,500	44,900	44,900
Utah Museum of Natural History		282,700	267,200	264,000	264,000
Utah Festival Opera		174,600	165,000	163,000	163,000
Utah Shakespearean Festival		217,200	205,300	202,800	202,800
Total	\$2,687,000	\$3,377,500	\$2,946,700	\$2,979,000	\$2,979,000
Expenditures					
Current Expense			12,400		
Other Charges/Pass Thru	2,687,000	3,377,500	2,934,300	2,979,000	2,979,000
Total	\$2,687,000	\$3,377,500	\$2,946,700	\$2,979,000	\$2,979,000

4.1 POPS – Fine Arts and Sciences: Performance Measures

Performance Measures

The Line Item organizations, in conjunction with the State Office of Education are in the process of developing meaningful program performance measures. By implementing standards for service and quality guidelines, the organizations hope to improve the overall quality of the program offered in Utah's schools. The performance measures are not only based on the additional resources specific organizations may leverage and the total number of students reached – as is the current model, but tries to include the overall quality of the instruction offered.

The major performance measures include: Consortium Progress, Artistic and Scientific Excellence, Educational Soundness, Evaluation Practices, Funding, Operational Procedures, as well as Purposes and Objectives such as enhancing the teaching of Life Skills, Enhance Core Curriculum Progress, Collaborative Planning and State-wide Coverage. These categories are still in the planning and development stages, and may change as the plan further develops. The Analyst encourages the further development of meaningful, standardized performance measures for the program.